

# **Income Inequality through People's Lenses: Evidence from the OECD Compare your Income Web-tool**

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In May 2015 the OECD launched Compare your income (CYI), an innovative web-tool that allows users from different OECD countries to compare perceptions and realities, by looking at where they fit in their country's income distribution. The tool got a lot of media attention at the time; since the launch, CYI has gotten over 2 million visits. The paper presents results from the analysis that the OECD has conducted on CYI users' replies and sheds light on what people have in mind when they think of income inequality.